

Estimated LGBT Purchasing Power: LGBT-GDP - data as of year-end 2022 -

Country/Region	LGBT Population Estimate (*)	LGBT-GDP Nominal US\$ - 2023	LGBT-GDP Nominal US\$ - 2021	LGBT-GDP Nominal US\$ - 2019
China PRC	75.2 million	\$872 billion	\$896 billion	\$636 billion
Hong Kong	419,000	\$20 billion	\$19 billion	\$19 billion
India	66.1 million	\$168 billion	\$159 billion	\$132 billion
Indonesia	13.2 million	\$49 billion	\$45 billion	\$39 billion
Japan	7.0 million	\$229 billion	\$255 billion	\$268 billion
Philippines	5.0 million	\$20 billion	\$19 billion	\$16 billion
Thailand	3.7 million	\$26 billion	\$23 billion	\$24 billion
Vietnam	5.0 million	\$18 billion	\$16 billion	\$9 billion
Taiwan	1.3 million	\$41 billion	\$44 billion	\$30 billion
Australia	1.4 million	\$89 billion	\$91 billion	\$72 billion
New Zealand	270,000	\$13 billion	\$13 billion	\$11 billion
France	3.6 million	\$152 billion	\$153 billion	\$141 billion
Germany	4.7 million	\$224 billion	\$221 billion	\$201 billion
Greece	586,000	\$12 billion	\$12 billion	\$11 billion
Netherlands, The	977,000	\$56 billion	\$53 billion	\$47 billion
Ireland	264,000	\$31 billion	\$27 billion	\$20 billion
Italy	3.3 million	\$113 billion	\$107 billion	\$103 billion
Poland	2.1 million	\$39 billion	\$36 billion	\$29 billion
Portugal	592,000	\$13 billion	\$13 billion	\$12 billion
Spain	2.7 million	\$78 billion	\$75 billion	\$73 billion
Sweden	562,000	\$31 billion	\$32 billion	\$28 billion
United Kingdom	3.6 million	\$164 billion	\$176 billion	\$143 billion
Canada	2.2 million	\$109 billion	\$115 billion	\$90 billion
Mexico	6.1 million	\$86 billion	\$69 billion	\$66 billion
US	17.6 million	\$1.4 trillion	\$1.3 trillion	\$1.1 trillion
Argentina	2.2 million	\$33 billion	\$29 billion	\$23 billion
Brazil	10.4 million	\$108 billion	\$95 billion	\$96 billion
Chile	1.0 million	\$19 billion	\$17 billion	\$15 billion
Colombia	2.6 million	\$17 billion	\$18 billion	\$17 billion
Peru	1.6 million	\$14 billion	\$12 billion	\$12 billion
Uruguay	183,000	\$4 billion	\$3 billion	\$3 billion
GLOBAL	388 million	\$4.7 trillion	\$4.7 trillion	\$3.9 trillion

(*) Aged 15 years or above.

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